



# Hamilton CarShare

203-290 King St. E.  
Kitchener, ON N2G 2L3  
tel: 905-543-4411  
fax: 519-579-2195  
info@hamiltoncarshare.ca  
www.hamiltoncarshare.ca

For Immediate Release

## Hamilton CarShare launches vehicle at McMaster University

May 16, 2011

HAMILTON – Hamilton CarShare, the city's non-profit carsharing co-operative, is launching a vehicle at McMaster University on Monday, May 16, 2011. Hamilton CarShare has been working with McMaster's Office of Sustainability to make a CarShare vehicle available on campus, and has reached its membership goal to enable the launch of the new location. The McMaster CarShare location will become the fourth CarShare vehicle available in the city.

"McMaster has joined the ranks of other leading universities, improving access to sustainable transportation," said Jason Hammond, President of Hamilton CarShare. "Hamilton CarShare's presence on campus will empower staff and faculty to leave their cars at home. This will reduce costs, hassles, and pollution while further extending these benefits to the Westdale and Ainslie Wood communities."

The McMaster CarShare vehicle, a 2008 Toyota Yaris, will be located in Parking Lot E, at the corner of Stearn Dr. and Michell Cres. The other three Hamilton CarShare vehicles are located at 170 Dundurn St. S. at the First Unitarian Church, and in City of Hamilton lots at 451 King St. W., near Locke St., and at 191 King St. W., at Bay St. All CarShare members have access to all four vehicles, and can reserve the cars as they need to online or by phone.

The McMaster community has been looking forward to having a CarShare vehicle on campus since Hamilton CarShare came to the city. Hamilton CarShare is pleased to be able to bring carsharing service to the neighbourhood. Hamilton CarShare has another parking location reserved nearby at Grace Lutheran Church, and will activate that location as membership and vehicle demand grows.

Hamilton CarShare has been operating in Hamilton since Sept. 2009, and provides access to its four vehicles on a self-serve, pay-per use basis. Reservations for CarShare vehicles can be made for as little as 30 minutes, or as long as needed, and gas and maintenance costs are included in driving rates. Overall, driving is reduced, helping members to improve their personal and financial health, while mitigating climate change and increasing neighbourhood vibrancy. More information can be found on the co-op's website, [www.hamiltoncarshare.ca](http://www.hamiltoncarshare.ca)

-30-

For more information contact:

Jason Hammond  
President, Hamilton CarShare  
jason@grandrivercarshare.ca  
905-543-4411  
519-578-1895

Janet MacLeod  
Operations Coordinator  
janet@grandrivercarshare.ca  
905-543-4411  
519-578-1895